



### **About Travix**

Travix is the biggest Dutch online travel company and manages an extensive portfolio of travel-focused websites operating under the brand names CheapTickets, BudgetAir, Easytobook, Vayama, Vliegwinkel and Flugladen. Travix makes planning and booking travel easy and affordable for travelers.

Travix operates its six brands in 16 countries; employs 450 staff; with combined sales in excess of US \$1,1 Billion. Travix is part of BCD Holdings N.V.

Thanks to Travix strong growth, we are looking for a **Brand Manager** for our office in Spain/Barcelona.

### **Goals / Description**

- Travix intends to take its organization to the forefront of the online flight ticket providers in Spain in the near future. We are therefore looking for a brand manager who can identify with our aspirations and who has the drive required to play an important role together with our management team;
- The brand manager will position the Travix brands in the market and will be involved in publicity and communication, such as commercials, sampling and so forth.

### **Responsibilities**

- You will create the future of our brand and you will be responsible for short and long-term development;
- Advertising and marketing will be part of your duties and this therefore includes providing appropriate content for our website, newsletter and other promotional activities to the people concerned;
- Our brand manager will determine the type of message with which we can most effectively reach consumers and will utilize different publicity and communication channels for this purpose;
- You will be responsible for the achievement of the goals and targets set by Travix and for managing the various budgets made available for this purpose;
- Maintaining contact with the media, airline companies and other relevant parties will be essential;
- Reporting directly to the Managing Director Sales & Marketing;
- It is important to have a vision of the market in this sector. Our brand manager will closely monitor trends and will be familiar with what consumers want;
- Executive information and reports will be essential and will be presented to our business manager every week together with advice concerning specific features of the Spain online market.

### **Requirements**

- The ability to think and work at the senior vocational education level;
- Experience in a similar position;
- Commercially oriented and able to negotiate;
- Strong communicative and organizational skills;
- Pronounced affinity and experience with online marketing and the travel sector;
- Highly proficient in English oral and written communication;
- Willing to travel to our head office in Utrecht on a regular basis.

**Competences**

- Creative;
- Analytical;
- Good with figures;
- Motivated;
- Responsible;
- Achievement-focused;
- Independent and capable of taking initiative.

**Compensation**

Travix offers you a challenging job in an informal but dynamic environment with many opportunities to develop your potential. The remuneration and secondary employment benefits which we offer may be described as competitive and our potential for growth will offer numerous challenges in the future.

**To apply**

If you are interested in securing the position of brand manager at Travix, we look forward to receiving your letter of application and your curriculum vitae by email via [kdijkstra@travix-international.com](mailto:kdijkstra@travix-international.com). For more information check our website [www.travix-international.com](http://www.travix-international.com).